

**CONTRACT**

**WHIO-TV**  
**PO Box 809606**  
**Chicago, IL 60680-9606**  
**(855) 333-2676**

And:

**Multi Media Services Corp**  
**915 King Street 2nd Floor**  
**Alexandria, VA 22314**

<b>Contract / Revision</b> 142848 /		<b>Alt Order #</b> 08331152
<b>Product</b> REBUILDING AMERICA		
<b>Contract Dates</b> 07/25/16 - 07/31/16		<b>Estimate #</b> 600
<b>Advertiser</b> ISS/Rebuilding American Now-A		<b>Original Date / Revision</b> 07/27/16 / 07/27/16
<b>Billing Cycle</b> EOM/EOC	<b>Billing Calendar</b> Broadcast	<b>Cash/Trade</b> Cash
<b>Property</b> WHIO-TV	<b>Account Executive</b> Philadelphia CoxRep	<b>Sales Office</b> CoxReps Philad
<b>Special Handling</b>		
<b>Demographic</b> Households		
<b>Agg Code</b> TV14212	<b>Advertiser Code</b> 61	<b>Product 1/2</b> 93
<b>Agency Ref</b> 9633		<b>Advertiser Ref</b> 51367

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
1	WHIO	07/25/16	07/29/16	M-F 10a-11a	10:00 AM-11:00 A		:30			P-02		NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/25/16	07/31/16	MTWTF--				1	\$500.00					
2	WHIO	07/25/16	07/29/16	M-F 10a-11a	10:00 AM-11:00 A		1:00			P-02		NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/25/16	07/31/16	MTWTF--				1	\$1,000.00					
3	WHIO	07/25/16	07/29/16	NewsCenter 7 @ noon	12:00 PM-12:30 F		:30			P-02		NM	1	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/25/16	07/31/16	MTWTF--				1	\$1,250.00					
4	WHIO	07/25/16	07/29/16	NewsCenter 7 @ noon	12:00 PM-12:30 F		1:00			P-02		NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/25/16	07/31/16	MTWTF--				1	\$2,500.00					
5	WHIO	07/25/16	07/29/16	M-F 4p-5p	4:00 PM-5:00 PM		:30			P-02		NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/25/16	07/31/16	MTWTF--				1	\$700.00					
6	WHIO	07/25/16	07/29/16	M-F 4p-5p	4:00 PM-5:00 PM		1:00			P-02		NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/25/16	07/31/16	MTWTF--				1	\$1,400.00					
7	WHIO	07/25/16	07/29/16	Daybreak Edition 5a	5:00 AM-5:30 AM		:30			P-02		NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/25/16	07/31/16	MTWTF--				1	\$700.00					
8	WHIO	07/25/16	07/29/16	Daybreak Edition 5a	5:00 AM-5:30 AM		1:00			P-02		NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/25/16	07/31/16	MTWTF--				1	\$1,400.00					
9	WHIO	07/25/16	07/29/16	NewsCenter 7 5p	5:00 PM-5:30 PM		:30			P-02		NM	1	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/25/16	07/31/16	MTWTF--				1	\$1,750.00					
10	WHIO	07/25/16	07/29/16	NewsCenter 7 5p	5:00 PM-5:30 PM		1:00			P-02		NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/25/16	07/31/16	MTWTF--				1	\$3,500.00					

(\* Line Transactions: N = New, E = Edited, D = Deleted)

CMG does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with CMG whether verbal or written.

Two week advance cancellation notice is required unless otherwise specified in writing.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay CMG within terms specified and until payment in full is received by CMG. Payment by advertiser to agency or to service or payment by agency to service shall not constitute payment to CMG. Cox Media Group will not be bound by conditions, printed or otherwise on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

Thank you for your business!

**WHIO-TV**  
**PO Box 809606**  
**Chicago, IL 60680-9606**  
**(855) 333-2676**

<u>Contract / Revision</u>		<u>Alt Order #</u>
142848 /		08331152
<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
07/25/16 - 07/31/16	REBUILDING AMERICA	600
<u>Advertiser</u>		<u>Original Date / Revision</u>
ISS/Rebuilding American		07/27/16 / 07/27/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
11	WHIO	07/25/16	07/29/16	Daybreak Edition 530a	5:30 AM-6:00 AM		:30			P-02		NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/25/16	07/31/16	MTWTF--				1	\$800.00					
12	WHIO	07/25/16	07/29/16	Daybreak Edition 530a	5:30 AM-6:00 AM		1:00			P-02		NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/25/16	07/31/16	MTWTF--				1	\$1,600.00					
13	WHIO	07/25/16	07/29/16	NewsCenter 7 530p	5:30 PM-6:00 PM		:30			P-02		NM	1	\$1,850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/25/16	07/31/16	MTWTF--				1	\$1,850.00					
14	WHIO	07/25/16	07/29/16	NewsCenter 7 530p	5:30 PM-6:00 PM		1:00			P-02		NM	1	\$3,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/25/16	07/31/16	MTWTF--				1	\$3,700.00					
15	WHIO	07/25/16	07/29/16	NewsCenter 7 6p	6:00 PM-6:30 PM		:30			P-02		NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/25/16	07/31/16	MTWTF--				1	\$2,000.00					
16	WHIO	07/25/16	07/29/16	NewsCenter 7 6p	6:00 PM-6:30 PM		1:00			P-02		NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/25/16	07/31/16	MTWTF--				1	\$4,000.00					
17	WHIO	07/25/16	07/29/16	Daybreak Edition 6a	6:00 AM-7:00 AM		:30			P-02		NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/25/16	07/31/16	MTWTF--				1	\$1,500.00					
18	WHIO	07/25/16	07/29/16	Daybreak Edition 6a	6:00 AM-7:00 AM		1:00			P-02		NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/25/16	07/31/16	MTWTF--				1	\$3,000.00					
19	WHIO	07/25/16	07/29/16	M-F 7p-730p	7:00 PM-7:30 PM		:30			P-02		NM	1	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/25/16	07/31/16	MTWTF--				1	\$1,750.00					
20	WHIO	07/25/16	07/29/16	M-F 7p-730p	7:00 PM-7:30 PM		1:00			P-02		NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/25/16	07/31/16	MTWTF--				1	\$3,500.00					
21	WHIO	07/25/16	07/29/16	M-F 730p-8p	7:30 PM-8:00 PM		:30			P-02		NM	1	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/25/16	07/31/16	MTWTF--				1	\$1,750.00					
22	WHIO	07/25/16	07/29/16	M-F 730p-8p	7:30 PM-8:00 PM		1:00			P-02		NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/25/16	07/31/16	MTWTF--				1	\$3,500.00					
23	WHIO	07/25/16	07/29/16	M-F 9a-10a	9:00 AM-10:00 AM		:30			P-02		NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/25/16	07/31/16	MTWTF--				1	\$400.00					
24	WHIO	07/25/16	07/29/16	M-F 9a-10a	9:00 AM-10:00 AM		1:00			P-02		NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/25/16	07/31/16	MTWTF--				1	\$800.00					
25	WHIO	07/30/16	07/30/16	NewsCenter 7 Sa 8a	8:00 AM-10:00 AM		:30			P-02		NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/25/16	07/31/16	-----1-				1	\$950.00					
26	WHIO	07/30/16	07/30/16	NewsCenter 7 Sa 8a	8:00 AM-10:00 AM		1:00			P-02		NM	1	\$1,900.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

CMG does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with CMG whether verbal or written.

Two week advance cancellation notice is required unless otherwise specified in writing.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay CMG within terms specified and until payment in full is received by CMG. Payment by advertiser to agency or to service or payment by agency to service shall not constitute payment to CMG. Cox Media Group will not be bound by conditions, printed or otherwise on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

Thank you for your business!





**WHIO-TV**  
**PO Box 809606**  
**Chicago, IL 60680-9606**  
**(855) 333-2676**

<u>Contract / Revision</u>	<u>Alt Order #</u>
142848 /	08331152

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
07/25/16 - 07/31/16	REBUILDING AMERICA	600

<u>Advertiser</u>	<u>Original Date / Revision</u>
ISS/Rebuilding American	07/27/16 / 07/27/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	PCode	Rtn	Type	Spots	Amount	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>						
Week:		07/25/16	07/31/16	-----1-				1	\$1,900.00						
27	WHIO	07/31/16	07/31/16	CBS Su Morning	9:00 AM-10:30 AM		:30			P-02		NM	1	\$1,000.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>						
Week:		07/25/16	07/31/16	-----1				1	\$1,000.00						
28	WHIO	07/31/16	07/31/16	CBS Su Morning	9:00 AM-10:30 AM		1:00			P-02		NM	1	\$2,000.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>						
Week:		07/25/16	07/31/16	-----1				1	\$2,000.00						
N 29	WHIO	07/30/16	07/30/16	PGA	2:00 PM-7:00 PM		:30			P-02		NM	1	\$1,500.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>						
Week:		07/25/16	07/31/16	-----1-				1	\$1,500.00						
N 30	WHIO	07/30/16	07/30/16	PGA	2:00 PM-7:00 PM		1:00			P-02		NM	1	\$3,000.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>						
Week:		07/25/16	07/31/16	-----1-				1	\$3,000.00						
Totals								0.00						30	\$55,200.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
06/27/16 - 07/31/16	30	\$55,200.00	(\$8,280.00)	\$46,920.00
<b>Totals</b>	30	\$55,200.00	(\$8,280.00)	\$46,920.00

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

CMG does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with CMG whether verbal or written.

Two week advance cancellation notice is required unless otherwise specified in writing.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay CMG within terms specified and until payment in full is received by CMG. Payment by advertiser to agency or to service or payment by agency to service shall not constitute payment to CMG. Cox Media Group will not be bound by conditions, printed or otherwise on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

Thank you for your business!

REP HEADLINE# 8331152 TRF# 142848 REP: TEL# 610-293-4100  
\*\*\* UNAPPROVED REV #1 \*\*\* ORDER WORKSHEET FAX# 610-225-1191  
HARRIS REPORT FROM REP JUL26/16 15.37  
\*\*CHANGES\*\* \*\*\* WHIO-TV \*\*\*

FAX# 610-225-1191  
HARRIS REPORT FROM REP  
JUL26/16 15.37  
\*\*\*CHANGES\*\*  
\*\*\* WHIO-TV \*\*\*

REP: TEL# 610-293-4100  
ORDER WORKSHEET

REP HEADLINE# 8331152 TRF# 142848  
\*\*\* UNAPPROVED REV #1 \*\*\*

ADV # \_\_\_\_\_ ADV. NAME ISS/REBUILDING AMERICA NOW REP. # \_\_\_\_\_ OFF. # \_\_\_\_\_ SALESMAN # \_\_\_\_\_

AGY #	AGY. NAME	BUYER NAME
	MULTIMEDIA SERVICES CORP	NEAL MCDONALD

915 KING STREET, 2ND FLOOR	SALES PRSN PH-NICK WELTE
----------------------------	--------------------------

ALEXANDRIA, VA 22314

ORDER # \_\_\_\_\_ CONTRACT # 8331152 \_\_\_\_\_ CLASS: NATL. LOCAL REGIONAL

PRDCT	REBUILDING AMERICA	EST# 600	COMMENTS: (LINE, ORDER, INVOICE)
-------	--------------------	----------	----------------------------------

FLIGHT DATES	JUL25/16	JUL31/16	WK-1

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_  
DATE JUL26/16 15.37

REP: \*\*REVISION

TO DEANNA  
FR JARED  
NEW ORDER - REBUILDING AMERICA NOW  
TOTAL \$5200 (+4500)  
PLS CNF THANKS

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
REBUILDING AMERICA NOW

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	:
AGENCY ADVERTISER CODE = 61 AGENCY PRODUCT CODE = 93 AGENCY EST# = 600												
29	A		200P-700P	30		\$1,500.00	7/30	7/30	1		SAT	1
PROGRAM : PGA CHAMPIONSHIP ORD COM1: ADD TO SKED CON COM1: PGA CHAMPIONSHIP												
30	A		200P-700P	60		\$3,000.00	7/30	7/30	1		SAT	1
PROGRAM : PGA CHAMPIONSHIP ORD COM1: ADD TO SKED CON COM1: PGA CHAMPIONSHIP												

REP HEADLINE# 8331152      TRF# 142848  
\*\*\* UNAPPROVED REV #1      \*\*\*  
  
REP: TEL# 610-293-4100  
ORDER WORKSHEET  
  
                FAX# 610-225-1191  
HARRIS REPORT FROM REP  
JUL26/16 15.37  
\*\*\*CHANGES\*\*      \*\*\* WHIO-TV \*\*\*

:LINE#:	REP	:CD:	TIME PERIOD	:LGTH:	:SEC:	RATE	:START DATE:	:END DATE:	:SPTS/WK:	WEEK INVT	DAYS	:TOTL SPTS:
JUL/16			55200.00									
MARKET TOTALS \$84,500 WHIO 60% WDTN 25% WKEF 10% WRGT 3% CABL 0% WBDT 2%												
SVC- NSI												
DEMOS- RA35+*												
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME												
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE												
CONTRACT TOTAL 55200.00												
TOTAL SPOTS 30												